



# PAY WHAT YOU WANT USER GUIDE



# **INTENDED AUDIENCE**

The content of this document is designed to facilitate the users managers, supervisors, and others of Pay What You Want App for Shopify. A step by step instruction has been added to this document to help users to install this app on their Shopify stores.

This app will only work on Shopify. As a safe practice always backup your files and database before installing any app on your store. If you are looking for someone to install this app, we can do it for you as well. Just go to our store page and let our support know the order id to expedite the installation process.

Once it is installed please refer to the User Guide to help you understand how to use this app to its full capacity. If you still have questions, feel free to contact us via email at info@extendons.com.



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# USER GUIDE

# HOW TO INSTALL PAY WHAT YOU WANT APP

First, at the back end, go to the Apps store. Here you will find the Pay What You Want App. Click on Pay What You Want and add it to your store after accepting billing. Once installed, the user will be redirected to the app interface.

Demo Link: https://pay-what-you-want-demo.myshopify.com/collections/all

# HOW TO CONFIGURE PAY WHAT YOU WANT APP

At the back end, go to Apps store. Here you will find the list of all the apps running on your store. Click on the Pay What You Want to continue.

🚡 Home	A		
🛃 Orders	Apps	Visit the Shopity App Store	
Products			
Customers	Installed Apps		
📶 Analytics	Showing 1 app	Sort by App name (A–Z) ‡	
📢 Marketing	_		
🐼 Discounts	Pay What You Want	Get support About Delete	
apps			



Now, **General Settings** page will appear at your screen. Here you will find the following settings/configurations:

## PAY WHAT YOU WANT

• Enable / Disable App: Option to Enable or Disable the Pay What You Want app on the frontend

## ASK YOUR PRICE BUTTON FOR CATALOG PAGE

- Enable / Disable: Option to Enable or Disable the Ask Your Price button on the catalog page which allows the user to enter the desired custom price for any specific product.
- Custom Price Button Label: Enter a text/label for the custom price button e.g. Ask Your Price

#### BACKEND IMAGE

Pay What You Want				
Pay What You Want	Enable/Disable			
Ask Your Price Button for Catalog Page	Enable/Disable			
	Custom Price Button Label Ask Your Price			



#### **FRONTEND IMAGE**



(Note: Ask Your Price button will appear on the products on which rule is applied)



# ADDITIONAL ADD TO CART BUTTON FOR CATALOG PAGE

- Enable / Disable: Option to Enable or Disable the Add to Cart button on the catalog page. By enabling this button, a user can directly add any product to cart from the catalog page (Note: This button will not display on Variable products on the catalog page)
- If you enable this option, the user has the option/button to either directly redirect to the Cart Page or Checkout Page from the catalog page.

#### BACKEND IMAGE

Pay What You Want				
Additional Add to Cart Button for Catalog Page	Enable/Disable          Redirect To            • Cart Page         • Checkout Page         • Che			



## ADD TO CART BUTTON IMAGE





## CHECKOUT PAGE BUTTON IMAGE





# TEXT SETTINGS

- Suggested Price Text: Enter a custom text/field label to show the custom price on the product page e.g. Suggested Price
- Minimum Price Text: Enter a custom text/field label to show the minimum price on the product page e.g. Minimum Price
- Minimum Price Message Text: Enter a custom error message text which will display on the product page whenever a user enters the price which is less than the minimum price of that particular product e.g. Minimum Price for this Product is.
- Maximum Price Message Text: Enter a custom error message text which will display on the product page whenever a user enters a higher price than the maximum price of that particular product e.g. Maximum Price for this Product is.
- Add to Cart Button Text for Product Page: Enter a custom text/label for Add to Cart button. This text will appear on the product page in place of Add to Cart button e.g. Get Now.



## BACKEND IMAGE

Pay What You Want					
Text Settings	Suggested Price Text				
	Suggested Price:				
	Minimum Price Text				
	Minimum Price:				
Minimum Price Message Text					
Minimum Price for this Product is					
	Maximum Price Message Text				
	Maximum Price for this Product is				
	Add to Cart Button Label				
	Get Now				
	Save				

(Note: After configuring the app settings, you can create custom rules from the admin panel)



## FRONTEND IMAGE

PAY WHAT YOU WANT Home	Catalog Q 🖻
	ACS Crossfire Chain Rs.15.00
	Your Price 14.99  Minimum Price for this Product is Rs.15.00
	Suggested Price: <b>Rs.25.00</b> Minimum Price: <b>Rs.15.00</b>
	GET NOW This is a demonstration store. You can purchase products like this from <u>Pure</u> <u>Fix Cycles</u>



# HOW TO CREATE CUSTOM RULES FOR THIS APP

After saving the general settings of this app, you can create custom rules by clicking on the Add Rule button to add a new rule. Here you will have to provide the rule settings:

∢ <sub>Gene</sub> Pay	eral Settings / What	You Want		-	Add Rule
	<b>Q</b> Search ID, Rule Title, Status				
	ID	Rule Title	Product(s)	Status	Action
	No Rule	Exist, Create New Rule			

## **RULE SETTINGS**

- Rule Title: Enter a title for the new rule (Note: This title will be only used for the backend)
- Suggested Price: Option to enter a suggested price/desired price which will display on the product page e.g. 10
- Hide Suggested Price: Option to Show/Hide the suggested price on the product page
- Minimum Price: Option to set a minimum price range which will display on the product page e.g. 5
- Hide Minimum Price: Option to Show/Hide the minimum price on the product page
- Maximum Price: Option to set a maximum price range which will display on the product page e.g. 15



Pay What You Want				
🖉 Rule				
Rule Title	Rule 6			
Suggested Price	16.00			
Hide Suggested Price				
Minimum Price	13.00			
Hide Minimum Price				
Maximum Price	20.00			

- Price Input Label: Customize the label or eave this option empty to display the default label on the product page
- **Default Price:** Select from the following options:
  - Minimum Price
  - Suggested Price
  - No Default Price



- Price Step Value: Option to set the price step value by clicking the up/down arrows on the price box e.g. 5.00
- Exempt Shipping Charges: Option to Include or Exempt the shipping charges
- Exempt Tax Price: Option to Include or Exempt the tax price
- Rule Apply Filter: Specify where this rule will apply on:
  - Product Based Rule

(In this case, the rule will be applied on the selected products and its variants)

• Product Variant Based Rule

(In this case, the rule will be applied on products & the selected variants)

- **Products & Variations:** Option to select one or more products and their variants on which you want to apply this rule
- Rule Status: Option to Enable or Disable the rule





Pay What You Want		
🖉 Rule		
Price Input Label	Your Price	
Default Price	Suggested Price	¢
	Minimum Price Suggested Price No Default Price	
Price Sten Value	5.00	
Every thinking Charges	5.00	
Exempt Tax Price		
Rule Apply Filter	Product Variant Based Rule	÷
	Product Based Rule Product Variant Based Rule	
Product & Variations	× 650C 45mm Micro Wheelset - Orange	×
Rule Status	Enable	\$
		Save



Now, click on the Save button to save the newly created rule. You have the option to Edit or Delete the created rules. You can also Search any created rule by entering its Rule Id, Title, etc.

Pa	Pay What You Want Add Rule					
	<b>Q</b> Search					
	ID	Rule Title	Product(s)	Status	Action	
	39	Rule 7	Adjustable Stem - Alloy	Enabled		
	38	Rule 6	650C 45mm Micro Wheelset - Orange ACS MainDrive Headset - Black	Enabled		
	37	alfa 54	Alfa - 54 cm	Enabled		
	36	alfa 50	Alfa - 50 cm	Disabled		
	35	alfa 58	Alfa - 58 cm	Enabled		
			< >			

# HOW TO UNINSTALL PAY WHAT YOU WANT APP

At the back end, go to the Apps store and uninstall the Pay What You Want app.



# DISCLAIMER

It is highly recommended to back up your server files and database before installing this app.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.