

Rich Snippets & Schema Markup Plugin - For WordPress & WooCommerce

Extendons

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1 Installation Guide

This is a quick guide on installation, and updating.

1.1 Plugin Installation

To install WooCommerce Product plugin you must have a working and latest version of WordPress and WooCommerce plugin already installed. For information on installing the WordPress , please see the [WordPress Codex - Installing WordPress](#). For installing the WooCommerce and configure the shop please visit the following link [WooThemes - Installing WooCommerce](#).

- Now the next step is the Rich Snippets & Schema Markup Plugin. In the full .ZIP archive you have downloaded from **Codecanyon.net**. This file is the installable .ZIP archive you can install via WordPress.

Now is time to install Rich Snippets & Schema Markup Plugin, please read these steps carefully.

Installing from WordPress

Follow the steps bellow to install from WordPress Admin Dashboard

- Navigate to Plugins
- Click Install Plugins and click Add New
- Click the Upload Plugin button
- Navigate the .ZIP on your computer and click Install Now
- When installation is done please click Activate to activate plugin

Installing using FTP

Follow the steps bellow to install using FTP

- Unzip the provided .ZIP file to a desired location on your computer. These extracted files will be uploaded later via FTP
- Connect to your server via FTP (Use FileZilla or any other FTP client)
- Navigate to /wp-content/plugins/ server directory
- Locate the local directory where you have unzipped the archive
- Upload local folder to remote /wp-content/plugins/
- To activate the newly installed plugin navigate to Plugins and click the Activate button within the Rich Snippets & Schema Markup Plugin

1.2 Plugin Updates

Update from WordPress Admin

Follow the steps bellow to update from WordPress Admin Dashboard

- Navigate to Plugins
- Find the currently installed Rich Snippets & Schema Markup Plugin and click Deactivate
- After deactivation click Delete to remove the old version (your saved setting will not be lost)
- Click Install Plugins and click Add New
- Click the Upload Plugin button
- Navigate the new version archive .ZIP file on your computer and click Install Now
- When installation is done please click Activate to activate plugin

Update using FTP

Follow the steps bellow to update using FTP

- Unzip the new version archive .ZIP file to a desired location on your computer. These extracted files will be uploaded later via FTP
- Connect to your server via FTP (Use FileZilla or any other FTP client)
- Navigate to /wp-content/plugins/ server directory and delete the current plugin folder
- Locate the local directory where you have unzipped the new version archive .ZIP file
- Upload local folder to remote /wp-content/plugins/

2 User Guide

After installation of plugin, login to admin panel and flush your cache storage.

2.1 How to Setup Rich Snippets

At the backend go to " Rich Snippet". Here you will find the following settings:

Local Business:

- **Business Name**
- **Business Address**
- **City**
- **State**
- **Postal Code**
- **Phone**
- **URL**
- **Image**
- **Enable Schema**

▼ Local Business

Business Name

Extendons

Business Address

Plot 349, I-9/3, Islamabad

City

Islamabad

State

Islamabad

Postal Code

Phone

Url

http://woodemos.extendons.

Image

http://woodemos.extendons.

Upload Image

Enable Schema

☒

Save Local Business

Reset Settings

Business Contact:

- **Business URL**
- **Business Telephone**
- **Contact Type**
- **Contact Option**
- **Area Served**
- **Telephone 2 (Optional)**
- **Contact Type 2 (Optional)**

- **Area Served 2 (Optional)**
- **Enable Schema**

Business Contact

Business Url	<input type="text" value="http://woodemos.extendons."/>
Business Telephone	<input type="text" value="+1-401-555-1212"/>
Contact Type	<input type="text" value="Customer Service"/>
Contact Option	<input type="text" value="Toll Free"/>
Area Served	<input type="text" value="Islamabad"/>
Telephone 2 (Optional)	<input type="text" value="+1-401-555-1212"/>
Contact Type 2 (Optional)	<input type="text" value="customer service"/>
Area Served 2 (Optional)	<input type="text" value="Islamabad"/>
Enable Schema	<input checked="" type="checkbox"/>

Save Business Contact
Reset Settings

Breadcrumb List:

- **Enable Schema**

Breadcrumb List

Enable Schema	<input checked="" type="checkbox"/>
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Save Business Contact
Reset Settings

HomePage Schema:

- **Web URL**
- **Heading Name**
- **Author Name**
- **Descriptoin**
- **Publisher**
- **Target Search**
- **Query Input**

- **Enable Schema**

▼ HomePage Schema

Web Url	<input type="text" value="http://woodemos.extendons."/>
Heading Name	<input type="text" value="Extendons Rich Snippets"/>
Author Name	<input type="text" value="Khawar Abbas"/>
Descriptoin	<input type="text" value="Extendons provides WooCo"/>
Publisher	<input type="text" value="Khawar"/>
Target Search	<input type="text" value="http://example.com/search?"/>
Query Input	<input type="text" value="extendons"/>
Enable Schema	<input checked="" type="checkbox"/>

Save Business Contact

Reset Settings

Carousel Schema:

- **URL**

▼ Carousel Schema

Url	<input type="text" value="http://woodemos.extendons."/>
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Save Business Contact

Reset Settings

Add New Row

Logo Schema:

- **URL**
- **Logo**
- **Enable Schema**

▼ Logo Schema

Url

http://woodemos.extendons.

Logo

http://woodemos.extendons.

Upload Image

Enable Schema

☒

Save Local Business

Reset Settings

Social Profile:

- **Name**
- **URL**
- **Facebook**
- **Instagram**
- **LinkedIn**
- **Google Plus**
- **Enable Schema**

▼ Social Profile

Name

Url

Facebook

Instagram

Linkedin

Google Plus

Enable Schema

☐

Save Local Business

Reset Settings

Video:

- **Name**
- **Description**
- **Thumbnail Image URL**
- **Upload Date**

- **Duration**
- **Publisher Name**
- **Publisher Logo Image**
- **Publisher Logo Width**
- **Publisher Logo Height**
- **Content URL**
- **Embed URL**
- **Interaction Count**
- **Enable Schema**

Video

Name	<input type="text" value="Extendons"/>
Description	<input type="text" value="We provide magento and wo"/>
Thumbnail Image Url	<input type="text" value="http://woodemos.extendons"/> <input type="button" value="Upload Image"/>
Upload Date	<input type="text" value="01 / 01 / 2018"/>
Duration	<input type="text" value="5"/>
Publisher Name	<input type="text" value="khawar"/>
Publisher logo Image	<input type="text" value="http://woodemos.extendons"/> <input type="button" value="Upload Image"/>
Publisher logo width	<input type="text" value="..."/>
Publisher logo Height	<input type="text" value="..."/>
Content Url	<input type="text" value="https://www.youtube.com/w:"/>
Embed Url	<input type="text" value="https://www.youtube.com/w:"/>
Interaction Count	<input type="text" value=""/>
Enable Schema	<input checked="" type="checkbox"/>